

UX/UI Designer with hands-on experience designing enterprise web applications in healthcare and EdTech domains. Skilled in user research, wireframing, prototyping, and design systems, with a strong foundation in visual design principles. Experienced in collaborating with cross-functional teams to deliver intuitive, user-centered digital experiences.

EXPERIENCE	<div><div>AIFA Labs</div><div>June 2025 - October 2025</div><div>UX/UI Design Intern</div><div>designed enterprise web apps in healthcare & edtech including dashboards, booking flows, and ai chatbots. created wireframes, prototypes, and design systems in figma for scalable, user-focused interfaces. collaborated with developers and designers to ensure smooth design-to-development handoff and responsiveness. contributed to branding and visual assets, including logos, icons, and educational video content.</div></div> <div><div>Visual Design Projects (Part-Time)</div><div>June 2025 - August 2025</div><div>Graphic Design Intern</div><div>designed visual and ui assets for digital products and marketing platforms, focusing on clarity, hierarchy, and consistency for clients like pv insight, sowbhagya and socly. applied principles such as layout, spacing, color theory, and typography to improve visual communication delivered assets using photoshop, illustrator, and canva while aligning designs with brand guidelines</div></div> <div><div>Yamparala Design (Yamparala Rahul)</div><div>January 2025 - April 2025</div><div>UX/UI Design Intern</div><div>assisted in designing a b2b web platform for the us healthcare sector. collaborated with senior designers on user research, persona creation, and journey mapping. designed wireframes and high-fidelity prototypes, ensuring alignment with user goals and business needs. supported multiple projects by refining user flows and testing interactive designs.</div></div>
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PROJECTS	<div><div>UX Behind Password Input Fields</div><div>Personal Project</div><div>this case study focuses on enhancing user experiences for login forms through detailed ux research and design iterations, analyzing common pain points and incorporating user feedback, the project aims to streamline login processes, ensuring accessibility, simplicity, and intuitive interaction for users.</div></div> <div><div>Case Study On Vibe Coding</div><div>Personal Project</div><div>this case study explores how replit's ai-driven "vibe coding" experience can better support non-technical users and early-career developers in learning and understanding</div></div>
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EDUCATION	<div><div>Jawaharlal Nehru Architecture And Fine Arts University</div><div>May 2021 - Oct 2025</div><div>Bachelor Of Fine Arts (Animation)</div><div>focused on visual design foundations including color theory, layout, spacing, typography, digital illustration, vector graphics, and photo editing using photoshop and illustrator.</div></div>
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SKILLS	<div><div>Design</div><div>User Interviews</div><div>Wireframing</div><div>User Experience (UX) Research</div><div>Information Architecture</div><div>Design Systems</div><div>Prototyping</div><div>Design Thinking</div><div>Visual Hierarchy</div><div>Usability Testing</div><div>Interaction Design</div></div>	<div><div>Tools</div><div>Figma</div><div>Canva</div><div>Framer</div><div>Wix Studio</div><div>Photoshop</div><div>Illustrator</div><div>HTML/CSS</div><div>Microsoft Powerpoint</div></div>	<div><div>Certifications</div><div>Next Leap Product design Fellowship</div><div>Foundations of UX Design - Google</div><div>Empathize, Define, and Ideate - Google</div></div>	<div><div>Languages</div><div>Telugu</div><div>English</div><div>Hindi</div></div>
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